



**SALT LAKE CITY, UT** November 15, 2014 - FuturePay, a payment option that lets shoppers buy now and pay later, is now available as an extension for the most popular WordPress eCommerce plugin, WooCommerce. The partnership adds yet another way for WooCommerce merchants to customize their stores to cater to new types of online shoppers.

FuturePay provides shoppers with a new payment option that is secure and convenient, with no credit card required. Instead of entering multiple fields and credit card information, FuturePay shoppers can checkout in one step, putting purchases on their FuturePay Tab with just their username and password.

“Powering more than 17% of all eCommerce websites, WooCommerce is a great partnership for us,” said Bobbi Leach, CEO of FuturePay. “The FuturePay plugin for WooCommerce gives over 350,000 WordPress merchants the ability to easily provide their customers with another non-credit card payment option.”

The FuturePay for WooCommerce plugin can be found in the WordPress Plugin Directory. WooCommerce merchants can visit [www.futurepay.com](http://www.futurepay.com) to learn more about how FuturePay can help attract new customers to their existing storefront.

### **About FuturePay**

FuturePay is a payment option that enables consumers to shop online without a credit card. Shoppers simply put purchases on a FuturePay tab, making it easy to buy now and pay later. Instead of entering multiple passwords, credit card information and many fields, FuturePay only requires customers to enter their username and password to complete a purchase, greatly streamlining the checkout experience.

To learn more about FuturePay, visit <http://www.futurepay.com>. Follow us on Twitter @FuturePay.

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