



FuturePay and LemonStand Partner to Provide New Payment Method for Online Retailers

SALT LAKE CITY, UT, June 13, 2013 – FuturePay, a payment option that lets shoppers buy now and pay later, with no credit card required, today announced the start of a strategic partnership with LemonStand, an ecommerce platform aimed at mid-size merchants and developers creating custom and affordable online stores. As part of the partnership, FuturePay is now seamlessly integrated with the LemonStand online shopping cart, allowing thousands of ecommerce merchants to instantly offer the FuturePay payment option to their customers.

FuturePay provides shoppers with a new payment option that is secure and convenient. Instead of entering multiple fields and credit card information, FuturePay shoppers can checkout in one step, putting purchases on their FuturePay Tab with just their username and password.

“We are thrilled to partner with LemonStand and believe that the combined offering of their shopping cart and FuturePay’s payment option will be highly beneficial to online stores,” said Bobbi Leach, CEO FuturePay. “With FuturePay, merchants can offer their customers the convenience of one-step checkout with no credit card required.”

“FuturePay is an exciting integration for us,” said Danny Halarewich, CEO of LemonStand. “Their innovative payment option is a great compliment to the modern and customized online stores that LemonStand has become known for.”

LemonStand merchants can visit www.futurepay.com to learn more about how FuturePay can help them drive incremental sales from their existing storefront.

About FuturePay

FuturePay is a payment option that enables consumers to shop online without a credit card. Shoppers simply put purchases on a FuturePay tab, making it easy to buy now and pay later. Instead of entering multiple passwords, credit card information and many fields, FuturePay only requires customers to enter their username and password to complete a purchase, greatly streamlining the checkout experience. To learn more about FuturePay, visit www.futurepay.com. Follow us on Twitter @FuturePay.

About LemonStand

LemonStand is an eCommerce platform for developing custom online shopping experiences. Stores powered by LemonStand can be fully customized both aesthetically and functionally. This allows for unlimited flexibility and shopping experiences that are custom tailored to a brand and their customers. To learn more about LemonStand, visit <http://lemonstand.com>. Follow us on Twitter @LemonStand.

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