



FuturePay Announces New Extension for Magento

*Compatible with Next-Gen Magento Platform,
FuturePay Allows Customers to Buy Now and Pay Later*

SALT LAKE CITY, Utah – December 9, 2015 – [FuturePay](#), an online payment option that allows shoppers to buy now and pay later, has just released an updated extension as part of their partnership with [Magento Commerce](#). The new FuturePay extension builds on the success of the previous release with an improved customer experience and further customization options for Magento merchants.

FuturePay provides shoppers with a new online payment option that is secure and convenient, with no credit card required. Instead of entering multiple fields and credit card information, FuturePay shoppers can check out in one step, putting purchases on their FuturePay Tab with just a username and password. With a nominal, flat-rate monthly fee, unlike high interest rates associated with credit cards, FuturePay customers have the luxury of paying off a tab at their convenience without incurring further debt.

Magento merchants can tailor their online stores to cater to new types of online shoppers, create new revenue streams and increase average cart size. They also benefit by providing their customers with more flexible payment options. This helps attract new customers, especially as mobile commerce becomes more common, and reduce cart abandonment. Simply adding a third payment option can increase cart conversions by 28 percent.

“Magento is one of the most well-known and reputable e-commerce brands in the world; this is a fantastic partnership for us,” said Bobbi Leach, CEO of FuturePay. “The FuturePay plugin for Magento gives their merchants the ability to easily provide their customers with a non-credit card payment option.”

Magento merchants can visit www.futurepay.com to learn more about how FuturePay can help attract new customers to their existing storefront.

About FuturePay

FuturePay is the safe and secure way for merchants to offer instant online financing to their customers. With FuturePay, customers can buy now and pay later with one click, creating a streamlined checkout process on every device. With guaranteed payments and an easy integration, merchants can start attracting new customers instantly. To learn more about how FuturePay can benefit your business, visit www.futurepay.com. Follow us on Twitter [@FuturePay](#).

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